DIGITAX AUTOMOTIVE ELECTRONICS

Track record

Digitax supplies CERT INFOTRACK Telematics with 7,500 on-board terminals

Digitax Automotive Electronics signed an agreement with CERT Infotrack Telematics for the supply of **7,500 on-board computers** for the multi company dispatch system operating on the **entire Abu Dhabi taxi fleet**.
The CERT multi-companies centralized dispatch centre manage the Job dispatch service for the **seven** Abu Dhabi taxi companies, each with over **1,050 vehicles**.
Digitax design under CERT Infotrack Telematics commitment the **state of the art Mobile Data Terminal** for this specific taxi application capable of satisfying its needs and specific requirements.
The new product that has resulted from this agreement is the **ITL 901**, an on-board computer that is highly reliable and responds to all the specific requirements of the taxi sector with functionalities that are aimed at **job dispatching** and **fleet management**.

The ITL 901 terminal based on **Microsoft Windows CE** operating system and **x86 processor** is a Mobile Data Terminal specifically designed for professional taxi applications.
This new Digitax product is a **touch screen** friendly use Job dispatch data terminal, equipped with a built-in **GPRS modem** for data communications, a **GPS receiver** for position tracking and an **embedded taximeter** for fare computing.
The ITL901 also includes external peripherals as **passenger detector**, receipt **thermal printer** and optionally an **InfraRed Camera** for On Line security purposes.
The operating centre and the ITL 901 terminals runs with the software produced by **CERT Info-Track Telematics**, a member of the **CERT Group of Companies**.

Track Record

The German Radio Taxi Taxi-Ruf Bremen chooses Digitax Automotive Electronics data terminals

After a precise evaluation of various international manufacturers, through thorough in the field testing of their products, the German company **TAXI-RUF BREMEN** has chosen the **Digitax 4GMCU on board computer**, which will be installed in its entire fleet of 500 taxis.
The new **4GMCU** will be supplied with a **7", 16:9, high brightness level touch-screen monitor** manufactured by Digitax; this product is managed by **Com4Cab** software, which is manufactured by the German company **GefoS**, the leading company in taxi control centre products.
The system will be installed in the first part of 2009 and will ensure the control centre provides highly efficient and technologically advanced services; this will be possible thanks to the high performance levels of the **4GMCU's VIA C7 processor**, as well as the **Dual SIM**, an advanced management module; this feature means having a highly secure communication platform with an extremely high level of service continuity because of its **NETWORK FAULT-TOLERANCE** feature. This feature consists in **Switching** between operators should there be any interruptions to the signal on the **GPRS** communication network used by one of the operators.
The German company's decision to choose the **4GMCU terminal** among all the others is further and important confirmation of the high quality and efficiency of the new products manufactured by **Digitax Automotive Electronics**.

The ANAS fleet installs the new video surveillance system developed and provided by Digitax

Digitax Automotive Electronics has been awarded the tender to provide, install and maintain the new built-in, mobile system capable of tracking, high resolution video recording and broadcasting of images in real time to 19 Anas compartment operation rooms over Italy.
ANAS S.p.A.(National Autonomous Road Company) is a joint-stock, state owned Italian company whose single partner is the **Ministry for the Economy and Finance**, which, under the technical and operational surveillance of the **Ministry for Infrastructures and Transport**, manages the Italian road and motorway network.
The flexibility of the **Digitax** products and their advanced technology enables the company to meet all the requirements requested by the Anas project.

This project, for road safety use, includes the installation on **1,200 Anas vehicles** of an advanced, built-in technological system capable of acquiring, recording and transmitting high resolution images in real time to Anas operating rooms.

Through video monitoring and the gathering of information on the state of the road and traffic conditions, the new technological system by Digitax will be capable of planning and guaranteeing faster maintenance intervention and emergency assistance over the entire national road network. Furthermore, as confirmed by the **Chairperson of Anas, Pietro Ciucci**, "it marks an important step forward in the process of optimising the quality and safety of traffic, with particular attention on information for the user."

"Substantially, the system will speed up and rationalise emergency intervention and the repair and maintenance of our roads and enable better governing of traffic regulation processes".

Digitax Automotive Electronics, following its successful awarding and provision of the mobile information system on all of **Enel S.p.A.** (Ente Nazionale per l'Energia Elettrica, National Institute for the Electrical Energy) **5,500 vehicles**, has become a leading company in the provision of technologically advanced products and services capable of meeting the needs of large, evolving companies.

ANAS

Track Record

Digitax Automotive Electronics supplies V-Link MERU Taxi with 3.000 3GMDTs

Digitax Automotive Electronics supplies **V-Link "MERU Taxi"** with **3.000 3GMDT Mobile data terminals**, which are already installed and in use in the entire fleet of taxis in the **MERU** project. **MERU** is one of the most important taxi companies in India; its services were initially extended to provide services in the city **Mumbai**, and this project is now expanding to **Hyderabad**, **Delhi** and **Bangalore**. It currently has a fleet of **over 3000 vehicles** which will increase because of this ambitious project, as stated in an interview by the **General Manager** of **V-Link**, **Mr. Neeraj Gupta**, *"We are in a unique position to expand our radio taxi business across India as we have gained tremendous experience in the demanding Mumbai market over the last year." "We have engaged the best-in-c1ass service providers to build the service delivery and technology elements for this project."*

The extension of this project to Bangalore is reinforced by a contract signed in February of this year for the provision of its taxi transport services in the city's new International airport; in fact, V-Link had the only Radio Taxi service which satisfied all the governmental criteria for the provision of this type of service in Bangalore.

"In Bangalore & Hyderabad, our taxis are dedicated far airport passenger services far the upcoming International Airport in the city. This radio taxi service does not only caters to the demand of passengers commuting to and from the new International airport, but is also available to the city's public transport." The strong point of the services provided by **MERU** is the high level of technology used for their equipment; thanks to the installation of **Digitax 3GMDT mobile data terminals**, the transmission of data via a **GPRS network**, and localisation via **GPS satellites**, the company is in fact able to enormously increase the quality of its services.

"There is a Mobile Communication Terminal (MCT) inside each taxi which has a built-in GPS receiver, LCD display screen and GPRS connectivity, which helps the driver to communicate with the control room" the director added, and in the terminal *"latitude and longitude information is plotted on GIS map far real-time tracking".*

The company provides its customers with a series of excellent services, as well as the certainness of the correctness of the fare applied to each customer, thanks to the robustness of the digital anti intrusion device which all the taximeters are equipped with; also, the fares relative to all the trips are communicated and recorded in the control centre.

"V Link also uses its technology for ensuring that there is a very responsive "Lost and Found" tracking system in place so that any item left behind inadvertently in a Meru cab can be traced to the vehicle that the reporting customer has used."

"Another feature is the Panic button that is installed in the Meru car, which enables the driver to connect to the Control Centre in case of an emergency or mishap."

Digitax Automotive Electronics has been asked to participate in this important project, which is an excellent test for the launching and use of its products by the by now technological and advanced usage required by transport services in India.

Digitax and Taxis Combined Services (Cabcharge group) sign an important agreement for the distribution of Digitax products in Australia

Digitax Automotive Electronics and **Taxis Combined Services (TCS)**, a company that is a wholly owned subsidiary of the **Cabcharge Group**, have signed an agreement for the **distribution** of **Digitax products** in **Australia**.
Taxis Combined Services will therefore become a reference point for all the Australian companies for the distribution and supply of Digitax Automotive Electronics products.
As well as being distributors, the Australian group also owns the **biggest taxi network** in the territory, with over **2.500 vehicles** of all types; it provides services such as normal **customer transport, specific transport for airports,** and the **transportation of packages**.
The high level of reliability and the advanced internal technology of the new Digitax products has allowed Taxis
Combined Services to expand its range of services, thereby increasing the number of customer needs it can satisfy.
With this agreement, **Digitax Automotive Electronics** therefore **increases** the **availability** of its **brand** in the **Australian continent**, further expanding its **worldwide distribution network**.

Digitax in Partnership with Telecom Italia will provide the new Taxi Dispatching solution to the 2.000 Taxis, plus, of Milan TAXI BLU (4040)

Photo: from right Mr. Marco Erba (Telecom Italia) - Mr. Luigi Guazzotti (Digitax Italy) - Mr. Nereo Villa (Taxi Blu) - Mr. Eugenio Vallini (Taxi Blu).

Digitax Automotive Electronics in partnership with **Telecom Italia**, has signed an agreement for the supply of its complete **Taxi Dispatch System (TDS)** for **TAXI BLU (4040)** of Milan, with over 2.000 Taxis operative in Milan. The **Digitax TDS**, includes the most advanced Call Centre (TDS) and mobile data
terminal (3GMDT) software and hardware integrated-system available on the market; designed, developed and manufactured by only one company, it represents the front end of the **"dispatching" systems** for Taxi
enterprises.
The Digitax TDS makes available an extremely flexible, programmable, and reliable solution on the **GPRS Network**, that provides a perfect fit for the specific requirement of any type of Taxi company, replacing obsolete, radio based communication and technology.

All Taxis within **Milan Taxi Blu** will be fitted with the Digitax front end mobile data terminal **3GMDT**: this ultra compact unit integrates the most advanced technical and technological solutions available for this kind of application.

Telecom Italia have developed an advanced and ad-hoc network, making available the infrastructure for the dimension of traffic generated and answering the requirement of absolute GPRS communications reliability. Telecom Italia, due to this advanced infrastructure, provides a guaranteed **two-way communication between the Call Centre and Mobiles regardless of the working environment.**

Telecom Italia acquires over 1.850 Digitax 3GMDT mobile data terminals.

Telecom Italia have given an order for over **1,850** Digitax **3GMDT mobile data terminals**, to be used within **Urban Public Transport**, in projects developed by Telecom Italia System Integrator partners, and in some provinces of Central-North Italy.

The Digitax **3GMDT**, on board terminals, will be mounted on Public Transport vehicles. These devices, integrated with the Central software used by the transport companies involved, will allow for the complete management of fleet vehicles giving an accurate display of both the vehicles and the transport network within the territory covered. It also allow for precise and flexible programming of the journeys.
Thanks to the automatic and configurable management of the applications, a series of added value services will be provided. Among these we highlight:

- the information provided to the clients through the so called “Taxi Ranks”;
- the “Service certification”;
- the communication between car driver and the Central;
- the sending and receiving of messages;
- the navigation on the territory;
- the safety;
- the video-surveillance;

The range of possible applications is vast due to the advanced technical solutions of both local and remote communication, as offered by the Digitax **3GMDT**.
Together with mobiles, palmtops and cutting edge, bespoke software we are able to respond to the increasing demands of both the companies and citizens within modern urban Cities.

Track Record

The company Selecta Digital Service of Venice, using Digitax Automotive Electronics technology, has won all the principal italian nationwide tenders for Public Transport applications

The **Selecta Digital Service**, a well known company active in the **Infomobility** sector applied to the **public and private Transports**, has won all the principal Italian nation wide tenders, announced during the year 2006 and the first quarter 2007, aimed at the supply of integrated solutions for the **Public Transports** management.

Selecta Digital Service have proposed integrated solutions of Service Certification with the use of hardware and software systems for the **Operative Central** and devices mounted into the transport units, implementing the on board Digitax devices, now reference standard of the specific sector.

1,700 of The Digitax on board **Mobile Data Terminal: 3GMDT** have been used in these projects.

Digitax has obtained the ISO 9001:VISION 2008 Certification

As a result of the first inspection visit carried out by IMQ/CSQ at the Digitax Electronics premises, the company has today obtained the UNI EN ISO 9001:2000 certification (certificate number 9105.ITTX).

Luigi Guazzotti, Digitax CEO comments:

"We believe to have achieved a very important target: further to costituite a constant reference in the pursuit of Total Quality in the company, the ISO certification has been mandatory to answer the request of many customers, who specifically require the supply of products and solutions by certified companies."

Digitax and Enel signed an agreement for the supply of 5300 MDT-MCU units and car mounting kits for complete operations fleet.

Digitax Automotive Electronics is pleased to announce the signature of the agreement with **ENEL** (Italian energy producer and distributor), for the supply of 5300 devices MDT-MCU and related installation kits for the fitting of **ENEL** operations fleet.

Further to development of the on board equipment, Digitax has managed the design and delivery of so called "car mounting", that is all the parts necessary to install the equipment (Kit) into the various type of ENEL vehicles.

The design of the devices has been set and developed by Digitax in accordance with the precise application specifications.

The company is used to acting in this way, customising its products, in order to guarantee an effective and reliable "bespoke" solution. During the design process Digitax technical staff have been further assisted by **ENEL** ICT working group.

"Accomplishing this project in the best way, promptly answering customer enquiries has surely been for us a demanding, but at the same time, a very stimulating challenge.

Says **Mr Luigi Guazzotti, Digitax CEO** *"Our technical staff have concentrated their energies from the beginning of the development and implementation of this project, achieving an excellent outcome, exceeding even initial expectations".*

The supply to **ENEL** of MDT-MCU device is an expression of the strength of Digitax in designing, producing and fitting of particularly sophisticated systems and equipment. Supporting companies in all project phases and always being available for communication with the customer, define Digitax and give them the winning edge over the many competitors within the Italian market.

Track Record

Computer Cab plc and Digitax Automotive Electronics sign groundbreaking deal for the complete fleet of 3500 cabs.

London's largest taxi operator, **Computer Cab plc**, and the world's leading taximeter manufacturer, Digitax, have signed a deal for Digitax to supply the leading radio circuit with its groundbreaking **3GMDT in-cab terminal**.
The deal makes the **Computer Cab** system the most technologically advanced in the UK, with the latest in cutting-edge in-cab devices.

John Lee, CEO for **Computer Cab plc**, said: "Our new system will operate on new platforms and provide unique innovations for our customers and drivers. We believe the Digitax **3GMDT** is the right device to take us into the future and ahead of our competitors. This not only gives us an enormous leap ahead but will set a benchmark for every taxi circuit that exists. I am delighted with our decision which is the right choice for our business, our fleet and our customers."

The deal also marks a significant step upwards in the UK market for the Italian-based Digitax, which already dominates the world market for in-cab taximeters. The **3GMDT** is testimony to Digitax's commitment to technological excellence.

Fleet Operations Manager for **Computer Cab plc**, Malcolm Paice, added: "Our drivers already know the Digitax name because their taximeters are among the most reliable in the London market. It is great to be able to offer our drivers that same quality of product in the form of the **3GMDT.** "

Digitax chooses Sygic navigation for their taximeter, fleet tracking and fleet management solutions globally

Digitax Automotive Electronics has chosen Sygic FLEET to be integrated in their mobile data terminals, fleet tracking and further automotive solutions world-wide.

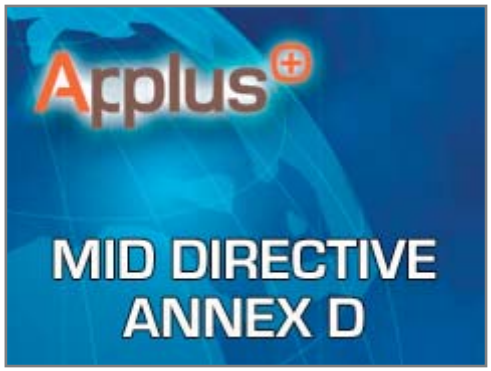
Digitax has chosen **Sygic** to deliver a fully customized turn-by-turn voice guided navigation solution compatible with the whole range of Digitax hardware – **taximeters, mobile data terminals and rugged devices** - in order for Digitax to provide its customers with complete solutions for **fleet tracking** and **fleet management**, **taxi services**, **field services**, etc.
The areas of employment of Digitax products and solutions include **Public Transport**, **Multiservices**, **Taxis**, **Emergency** and **Aid vehicles**, **Police**, **Rail Transport** and **Commercial Vehicles**.

"The partnership between Digitax Automotive Electronics and Sygic allows to provide a complete and flexible solution for fleet management, tracking and job dispatching." says Valerio Marchetti, Digitax Development Engineer.

"The new ForceOne, mobile data terminal and/or taximeter, for example, will allows to replace all car devices, like navigator device, entertainment solution, data terminal, taximeter and all their required cables with only one professional automotive solution able to perform all these functionalities."

Sygic has rich experience and strong background in delivering industrial navigation software, incl. **Software Development Kits (SDKs)**, enabling solution providers and corporate customers' IT departments to easily integrate the navigation option and further industry-specific features of Sygic FLEET into their IT solutions.
Sygic also develops and sells its navigation products for a range of further mobile devices, incl. mobile phones and smartphones under the brand name Sygic Mobile Maps. "The feedback from mix of corporate and consumer users of Sygic's navigation products at present ensures that we constantly listen and keep up with the up-to-date needs of a wide scale of devices and applications." says **Anna Hurbanic**, **Sygic's PR Manager**.

More information about Sygic FLEET: http://www.sygic.com/index.php/en/fleet.html
More information about Sygic FLEET SDK: http://www.sygic.com/index.php/en/sdkapi.html
Contact for media information - Sygic: **Anna Hurbanic, PR Manager**, ahurbanic@sygic.com
Contact for media information - Digitax: **Marina Guazzotti, PR Manager**, marina@digitax.com



Digitax obtains MID directive Module D certification

Digitax, which has been a leading company in the **taximeter sector** for over **thirty years**, has achieved the conformity of its manufacturing process to **module D** of the **European directive 2004/22/CE.**

The European directive 2004/22/CE, better known as the **MID** (**Measuring-Instruments-Directive**) directive is a European community directive that is applied to measurement instruments, and it regulates their manufacturing, marketing and service implementation.

Module D is a part of the conformity evaluation procedure by which the manufacturer, who must have a quality management system approved by a **Certification Entity**, declares that an instrument conforms to the model described in the module's examination certificate and satisfies the necessary requirements in the application of metrological adjustment.

The module D conformity declaration permits the manufacturer, which operates with a quality management system in relation to its manufacturing, production and metrological testing processes, to apply a supplementary **metrological logo (M)** in the final production phase, placed alongside the CE marking.

Digitax Automotive Electronics has achieved this certification from the Spanish company **Applus+** thanks to the extremely high quality of its production processes in the entire production cycle.
In fact, each product is subjected to electrical, thermal and visual testing during all production phases, thereby guaranteeing extremely high quality finished products.

This certification is additional confirmation of the extremely high quality of the production processes and finished products of this Italian company, a requirement which is now fundamental and strictly necessary to satisfy the advanced and rigid requirements of the automotive industry.

Pescara has also started using the new automatic Digitax ATDS ride assignment system.

Many small to medium size concerns such as the **Pescara Taxi Cooperative (CO.TA.PE.)** are starting to use the new **automatic Digitax ATDS ride assignment system.**

The first installations in the car pool of the company from Abruzzo have started in the last few days; a **Digitax G14** device will be installed in all the vehicles.
This device is a telematic box (black box) that track the vehicle's position (GPS) and the taximeter's status (Free/Hired) and send these informations to the control system via GPRS.
The Digitax G14 has also an External Display which shows informations to the taxi driver.
An independent and completely automated control system has the task of carrying out the dispatching and assignment of jobs to the different taxi drivers by communicating on the GSM/GPRS network. The position of each vehicle is precisely tracked by the GPS positioning system.
The system's high efficiency and low functioning costs mean that a cooperative like CO.TA.PE. can substantially increase its profits.

Cusat Custodia Satelital and Digitax Automotive Electronics announce the appointment of an official distribution agreement for Paraguay, and present the new fleet management system.

On **7 May 2008 CUSAT Custodia Satelital** announced its commercial agreement with **Digitax Automotive Electronics** and their consequent appointment as the **official distributor** of **Digitax products**.

The event was held at a conference organised at the **Sheraton Hotel** in **Asuncion**, and a large number of personalities and businessmen from most of **Paraguay's** main sectors of industry and commerce took part.

The **General Manager** of **CUSAT, Mr. Eduardo Salto**, proudly presented the new **Digitax fleet management system** while emphasising the most important characteristics of this system, such as **security** and the **versatility** of the product in respect of the needs of buyers.

The **Digitax fleet management system includes** the **3GMDT / 3GMCU data terminals** and the **telematic G14 box**; the former are characterised by the most advanced technology in the **Automotive** sector, and they are compatible with a large number of **peripheral systems** and **interfaces**.

The **G14 (black box)** is an intelligent device used in both the **public** and **private sector** for **mobile land communication**, **dispatching**, **tracking systems**, and **security systems**.

The event includes the participation by numerous television broadcasters, and it has also had a big impact on the most important editorial channels in the country.

8 SUPLEMENTO COMERCIAL

Miércoles 7 de mayo de 2008

COPACONS HARA ACUERDO CON CUSAT

Especialistas en el relevamiento de flotas

La empresa Custodia Satelital (Cusat) tiene en proceso un acuerdo de comercialización con la Cooperativa Copacons para prestar sus servicios en el área de relevamiento de flotas.

La empresa Custodia Satelital (Cusat) tiene en proceso un acuerdo de comercialización con la Cooperativa Copacons y ha firmado recientemente un acuerdo comercial con la firma Digitax Automotive Electronics (Italia), para representar sus productos en nuestro país.

La firma europea es líder mundial en desarrollo de productos tecnológicos dedicados al relevamiento de flotas. La alianza tiene por finalidad ampliar la gama de servicios satelitales, incorporando productos innovadores bajo normas y estándares europeos, mejorando la calidad de las prestaciones y jerarquizando el mercado paraguayo.

En la ocasión conversamos con el Director de Cusat, Eduardo Salto, quien manifestó lo siguiente:

"Los constructores y empresarios de la construcción son consumidores habituales de nuestros servicios, que por su naturaleza son para ellos de gran utilidad. Contamos con muchos de ellos entre nuestra cartera de clientes, pero tenemos el firme propósito de incorporar a los que por diferentes motivos, no cuentan aún con sistema de rastreo en sus flotas.

En ese sentido, estamos desarrollando un acuerdo con la Cooperativa Copacons, con el objetivo de comerciar nuestros productos a través de la entidad, con notables beneficios para el socio. Estamos desarrollando un plan especial para socios de la entidad, con tarifas diferenciales e inmejorables condiciones de financiación.

Salto: Como usted sabe nuestra empresa, desde hace mas de 6 años se dedica a la custodia y rastreo satelital de vehículos, ofreciendo una gama de servicios que va mucho mas allá de la localización y recupero ante robo.

Nuestro sistema tiene 2 aspectos fundamentales: La seguridad, por un lado, en cuanto al recupero de vehículos ante siniestros y otros elementos de protección tanto de los conductores, del vehículo y de la carga que transporta.

El otro aspecto, es el logístico: Nuestros clientes que tienen flotas de vehículos acceden a un servicio de logística integral, que va desde el seguimiento de los móviles, hasta la obtención de datos de suma utilidad, como son el registro de recorridos y paradas, de aperturas de puertas, puertas de carga, desenganches de acoplados, etc., que permite control en tiempo real en Internet".

Los hermanos Eduardo (Izq.) y Claudio Salto, ejecutivos de la empresa Cusat (Custodia Satelital), que prepara un acuerdo a ser suscripto próximamente con Copacons.

NEGOCIOS

ALIVIO PARA EL COMERCIO: Funcionarios de la Receta decidieron levantar la huelga

BBVA Banco

LA FIRMA CUSAT INTRODUCE AL MERCADO EQUIPOS ITALIANOS DE ÚLTIMA GENERACIÓN

Traen al país nueva tecnología de control satelital de vehículos

Se trata de unas computadoras que toman datos del motor, temperatura, cantidad de pasajeros, el chofer que maneja y horas de marcha.

An Innovative Automatic System by Digitax Automotive Electronics for assigning taxi rides.

Angelomaria Cellilli, the General Secretary OF UTI interviewed the President of the Pesaro Taxi Association, **Giorgio Remedi**.

Can you tell us what it's about?
It's an automatic system for the assignment of taxi rides.

What are the innovations introduced by the Digitax system compared to previous systems?
Customers are greeted by an automatic welcoming message, after which they are asked to choose between an immediate trip or a booking. The call is then transferred to the mobile phone number of the taxi driver who has been assigned the job, so as to be able to communicate directly with customers and therefore give a better response to their needs. As well as this, it improves the transparency of our work, fairly distributing the calls workload among our colleagues.

How have your working methods changed?
Previously we had to wait for calls while queueing in our cars; instead, with the new Digitax system, we can now leave our cars and receive requests in any location that can be reached by a mobile phone, and why not, even when we are sitting in a bar perhaps in front of a good cup of coffee or, during the night-time for example, directly at home.
As well as getting rid of the need to be physically present near the call queue, it also results in a fairer distribution of calls to our associates and to taxis in the territory, thereby guaranteeing a better service to customers. In the past, for example, there were occasion when there were no drivers available to reply to a customer's call, which evidently meant losing jobs.

What are the criteria for assigning jobs?
Inside the system there is a taxi queue according to whose turn it is, and also the gps positions of all the taxis communicated via Gprs by the devices installed in the vehicles. The taxis are chosen on the basis of their position in the virtual queue and its position in the territory.

Is it simple to use?
Since the management of requests and job assignments is completely automatic, it is sufficient to reply to calls on our mobile phones.

The CO.TA.P. is a small to medium size concern in relation to the Italian Association of Taxi Drivers; was buying a Digitax control system an important investment?
The low purchasing cost and low management costs contributed in a positive way to the choice of system, which we believed was worthwhile. If we then consider the increase in turnover we have seen in the first ten months of use, we have calculated that the costs we have sustained will be paid back within a year of the start of the new service.

An article taken from "*Il Tassista Italiano*"

The TAXISAT co-operative registered an increase of 65% in the number of jobs after implementation of the new Digitax Automatic Taxi Dispatch System (ATDS)

The **TAXISAT** co-operative, operating in **San Giuliano Milanese** and **San Donato Milanese**, have recently installed the new **Digitax Automatic Taxi Dispatch System (ATDS)**.

The **ATDS** is an innovative taxi fleet management system in which jobs are automatically assigned to the different taxis in a specific area, ensuring a more efficient service for both the customer and the taxi operator.
Using Algorithms based on different information from the taxis **GPS position** in the vicinity, and the **for-hire/hired status** on the taximeter, communication is enabled between the customer and the taxi-driver via the call transfer on the GSM net.
The two municipalities which have chosen the Digitax solution will take advantage of one of the most advanced control unit characteristics – **Multicompany management**. This particular feature allows one system to simultaneously manage many companies present in the same area, or different areas, reducing the cost of the base.
Through the management's taxis algorithms, implemented in the system, it is possible to both reduce customers waiting times and increase the number of jobs despatched to the drivers.
Within just days of the first installation for the **TaxiSat co-operative** Digitax received positive feedback. During an interview with the **President of the Company, Natale Gatti** said "We have noticed a marked improvement in the management of the calls; we can now offer a higher coverage of the taxi service to the whole town".

Mr Gatti added "We have registered an increase of 65% in the number of jobs". The fundamental reason for such a significant increase is the effectiveness of the automatic responder inside the central unit and speed to locate a taxi, both on the basis of its position and in the call transfer to the taxi driver. This virtually eliminates the manual taking of calls.

The automatic Digitax system is the perfect solution for small to medium sized co-operatives, like San Giuliani and San Donato. As the **President Gatti Natale** adds, "*we recommend this system to all small to medium sized taxi co-operatives. Our association consists of 15 partners and 25 taxis, we are confident that this new system will allow us to grow and increase the number of taxi units*".

Every car is equipped with a **Digitax G14**, control unit for the GPS and for the transmission of GPRS data. This is connected to a taximeter and an external printer, or display to view the type of communication arriving from the base. The **Digitax ATDS** control unit allows for advanced management of **work shifts** and the **historical data base**, including **statistics** and the option to record and monitor all **conversations**.

Digitax obtains the Microsoft Certified Partner certification with Mobility Solution competence.

Digitax Automotive Electronics, the world's largest manufacturer of taximeters and mobile computing solutions, are proud to announce that they have qualified as a **Certified Partner** of the prestigious **Microsoft Partner Programme**.

This both demonstrates and validates the experience Digitax have acquired working with **Microsoft Technologies**.

Certified companies have the advantage of being allowed to partecipate in various events, have access to resources, instruments and software products.

Thanks to an experience of over 25 years in Automotive area, Digitax reached this great result and is also acknoledged in **Mobility Solutions** competence, through customer satisfaction.

Mobility Solutions is an authority address to Microsoft Partners, specializing in providing solutions for mobile devices, with the guarantee that the customer has unlimited access to information, resulting in higher production at a reduced cost.

This qualification enables Digitax to obtain guarantees regarding the quality of the products and support both to the operative system and "on-board" software.

Digitax also gain unlimited access to resources and instruments for the Development Engineers to offer their customers innovative, reliable and efficient solutions.

Digitax National Sales Director, Mr Javier Pagano comments "t*his is just a first step in the Microsoft Partner Programme. We aim to achieve the 'Gold Certified Partner' certification, which is highest level, demonstrating competence and experience with Microsoft Technologies".*
"This certification will award Digitax Automotive Electronics the highest accolade for the software engine equipped on our products".

Microsoft have also enabled Digitax to have entry to the **Windows Embedded Partner Programme**, officially becoming a **WEP (Windows Embedded Partner)**.

This qualification gives Digitax further opportunities to develop Embedded Solutions of the highest quality, reinforcing customer confidence in the Digitax brand.

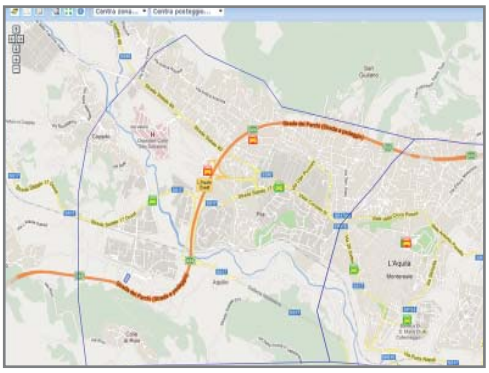
Digitax obtains the European patent MID for the Taximeters complete series

Digitax Automotive Electronics has recently obtained the **European Patent MID** (Measuring Instruments Directive: directive 2004/22/EC, ANNEX MI007), for their complete range of taximeter's, including the highly desirable and innovative M1, Mirror Meter which incorporates a rear view mirror with a high specification taximeter.

The Italian Company is the **first in Europe** to obtain such certification for this product within this category.

The **MID Standard** has been introduced in Europe through the directive 2004/22/EC of European Parliament and Council, related to the measuring instruments directive. The dead line for obtaining the standard in object was the **30 of April 2007**. From that date forward all new taximeters fitted to vehicles (taxis) **must be certified by the NMI (Netherlands Meter Instituut) Certification organisation.**

The NMI issues detailed test reports on certified products, validating the compliance to stringent manufacturing standards including, electro magnetic compatibility etc…



Digitax ATDS new solution for the cooperative Radiotaxi Lario 2000.

The cooperative **Radiotaxi Lario 2000** of Como acquires new solution **Digitax ATDS**, Auto Dispatching Digitax.

One of the key aspects of the solution Automatic Digitax is the ability to have an operations center totally silent thanks to the advanced **IVR** (Interactive Voice Response), Voice Response Interativo.
The **IVR** handles all voice calls eff ettuate by customers both as regards the Racing immediate request for the management of bookings, according to dynamic rules set.
The voice system, able to recite information pre-confi gured increasingly realistic that is in charge to receive the customer and forward the requests received via telephone keypad to the most advanced algorithmic solutions.

The system is completed by a Central Office and an on-board system of the latest generation.
The **cooperative Comense** has in fact served every vehicle with the **terminal board Digitax Force-One MDT**, which, through the application board pre-loaded, you can interface with the Operations Centre and to manage all the functionality of the system, including: management of queues and parking areas, statistics on areas and parking, management of work breaks programmable and configurable assignments races and receiving customer data as well as the tracking capabilities of the position.
In addition, there is also available to all users of the cooperative management messaggis-policy in broadcast mode which allows both to exchange messages both predefined messages custom.

Through the complete automation of the system including cooperatives with small fleets can enjoy maximum ottmizzazioni both the workflow and the cost of operation and maintenance allowing you to maximize your profits.

Consortium drivers COTAQ choose System Digitax ATDS

The **Taxi Drivers Association of L'Aquila** has chosen to optimize their work through the new version of the system Dispatching **Digitax Automotive Electronics**.

The new system **Digitax ATDS** consists in a solution Sotware vertical which includes both the look vehicular is the appearance of the Operations Centre.

Inside the vehicle is installed on-board terminal **Digitax ForceOne MDT**, which thanks to the positioning system GPS high sensitivity is capable of detecting its position and communicate it via the central connettvità GPRS.

The terminal **ForceOne MDT** is an **all-in-one** Display with Touch Screen which lets you design applications accessible and functional, targeted for use by the vehicle.

The Central Office provides a web interface through which you can have access to all the features of management and maintenance as well as those reporting and statistics.
"Even in this case the solution of Dispatching Automatic racing ATDS" - said the Italian sales director, **Mr Javier Pagano**: *"it shows the state-of-the-art for the small to medium sized companies without call center"*

New Digitax Taxi Dispatch System (TDS) provided to cooperativa Taxi ''4MORI'' of Cagliari.

Digitax Automotive Electronics announces the signing of the contract to supply the **Cooperativa 4Mori di Cagliari** of the last generation GPS/GPRS new **dispatching system TDS (Taxi Dispatch System)**, for the complete and flexible management of the Taxis fleet.

The system is composed by the Digitax front end on board devices **3G MDT** **Mobile Data Terminal**, mounted on the cars and the Operative Central, constituted by a Hardware/Software system.

The **Digitax TDS** further includes the functionality **"automatic work without operators"**, during configurable time ranges (usually night shifts and holidays).

The **Digitax Taxi Dispatch System** solution, is the result of the companies innovative forward thinking and of over 25 years experience in the Taxi industry. It is the first example in Italy of utilizing GPRS technology for this kind of application, used in this specific case for data exchange and audio communication; independent from each other and completely configurable by the system managers.

Mobile Data Terminal for Taxi System

Digitax Automotive Electronics is a partner in their official provider of onboard systems of the Swedish **Taxi System**.

The company after a thorough market research has chosen to use the devices marked Digitax Automotive Electronics based on **ARM architecture** which **ForceOne MDT** and **MDT X-One**.

The agreement is expected to provide in fact also features integrated taximeter Software **MID certified** according to the Directive **2004/22/EC** of the European and the two devices Digitax ARM family turn out to be the first devices in the world of its kind to ever receive this certification.

It is in fact possible to modify the TV application software user without having to run the entire system certification by the competent institution. This was achieved thanks to a complete separation of the functionality Taximeter functionality from terminal board.

Strength and main feature that has made the system Taxi System was developed and efficient use of secondary CPU to handle communications with external devices which are equipped with these devices.

Finally, the robustness of the solution is made possible by the layer Drivers and SDK, called Digitax Framework, and which interface makes it easy to use all the features inside and outside the device.

TAXisystem

Digitax Italy Headquarter
Via dell'Industria 16
62017 Porto Recanati (MC) - ITALY
Phone +39 071 7590984 – Fax +39 071 9797405
Web: www.digitax.com – E-mail: info@digitax.com

Digitax UK Smokehouse, 31 Tanners Bank North Shields Tyne & Wear NE 30 1 JH ENGLAND	Digitax Mauritius P.O. box 775, Bel Village MAURITIUS	Digitax Deutschland Taxitech Handelsges. mbh Sommerkamp 31a 22335 Hamburg GERMANY
Digitax España C/Tomás Bretón, 7 28045 – Madrid SPAIN	Digitax Nederland B.V. Postbus 84112 – 3009 CC ROTTERDAM HOLLAND	