

# company profile







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# **Our Company**

For over 37 years, Digitax Automotive Electronics is the worlwide leader in automotive computing through the design, production and marketing of on board devices for vehicles aimed for commercial, public and professional transport of people and goods; at the moment its products can be divided in the following sectors:

- Infomobility solutions
- Mobile data terminal
- Telematic black boxes
- Vehiculars PCs
- Taximeters and on board peripherals

With its central headquarter in middle Italy, on the Adriatica coast, five operative sites in Germany, Mauritius Island, Holland, Spain and United Kingdom, and a wide network of distributors in 65 Countries, the Company presents a really global action ray. It can boasts over one million installations over the years in various transport and applications and types of vehicles.

The application in which Digitax Automotive Electronics solution and devices are concerned are the most varies application sector, such as the Public Transport, Multiservices, Taxis, Emergency and Aid vehicles, Police, Rail Transport and Commercial Vehicles.

The common characteristic element of all the range of Digitax products is their high quality and reliability, reached thanks to consolidated procedure of checks and tests on 100% of the semi- finished and finished products.

The professional team at Digitax is strongly integrated and flexible. This way a high company resource sharing and intrafunctional communication is guaranteed, both in know how and technical instruments terms;

further to the continuos integration of the customer in this process, from the development phase of the project.

All the above allows the creation and development of higly reliable and efficient solutions.

The Company is ISO 9001 certified for a long time, with recent update to the Vision 2000.





# The Building

## • A glazed office looking out to the future

Digitax Automotive Electronics, is a multinational company who's core business is based on innovation, applied design and the production of high tech equipment. Our new headquarters reflect the same philosophy. The highest care dedicated to project and design, the highest professionalism, and efficiency of production, where the key elements requirements given to the designer to create of a building able to represent both our needs and our identity.

The Digitax Automotive Electronics building is located in Portorecanati, in the Marche region of Italy. The building is on a 4500 square meter site in an expansion zone just out side the town that gives us scope to grow in the future.

# • The building

Offices are enclosed in a high tech structure. The building is especially designed with large aluminium frames and expansive solar efficient glass to let natural light flood into all areas of the building

The production area is a large bright airy space at the centre of the building with direct easy access to the open plan store house at the rear of the building which allows optimal running both facilities.

Roofing is composed of special prefabricated tiles which keep the building cool in the summer and warm in the winter. In the centre of the roof structure is a big glass skylight that can be opened for the ventilation and provides natural lighting for the indoor garden inside the foyer. The offices on the ground and first floor face onto the indoor garden.

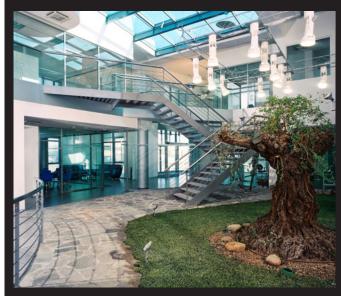
# The interior layout

The organization of spaces is designed to guarantee integration of the day to day activities of the company. The division of the working areas and their dimensions reflects the needs of the production. Also the connection between the administration, commercial offices and the storerooms are direct, every part of the building has easy access. The Directors Offices are on the first floor, next to demonstration rooms and visitor's dining room .

On the ground floor there are Administration, Project planning and Commercial offices, all linked with laboratories for product testing. The showroom is located in the reception area, where it is possible to see our full product range is on show.







# **Our Products**

# 4GMCU

The new Digitax 4GMCU, is an highly advanced technological and compact solution, similarly to the 3GMDT+ but without the integrated TFT display. This allows "discreet" positioning inside of the vehicle, making it completely invisible after installed.

# Force One Taximeter

The power of the main 400 Mhz CPU and the advantage of the secondary RISC CPU for taximeter intensive task, the high memory capacity for user applications & data storage, makes the Force One the state of the art and most powerful Taximeter.

# M1 Plus Mirror Taximeter

Electronic Mirror Taximeter, printer capable, 64 fully independent and smart tariffs automatically managed by time, date, distance, fare amount; self-powered clock/calendar, 45 counters for driver's and owner's accountancy, fully programmable, memory.

# F1 Plus Taximeter

Electronic taximeter, printer capable, 64 fully independent and smart tariffs automatically managed by time, date, distance, fare amount; self-powered clock/calendar, 45 counters for driver's and owner's accountancy, fully programmable, memory buffer.

# F3 Plus Taximeter

Low cost electronic taximeter integrated with a thermal printer, 32 fully independent and smart tariffs automatically managed by time, date, distance, fare amount; self-powered clock/calendar, independent EXTRAS, 7 counters for accountancy, fully programmable.

















# M1 MDT

The F4 Smart Taximeter represent the state of the art and new generation of smart taximeters. Its fully Certified by E-MARK, European MID and OIML notified body, comply with all international regulations for Taximeters "OIML R21" of the "International Organization of Legal Metrology".



# **Printer Quattro**

The printer Quattro has been designed especially for automotive environment operation, where the temperatures can reach over 85 celsius in hot countries, especially when the car is closed under the Sun radiations or minus 40 during the night in cold courtiers.

Where the printer must operate at very high operating temperature, its necessary to use a special high temperature paper and the printer must be capable to thermal manage the head printing temperature in relation with the operation temperature and used paper.

# **Force One Navigator**

The Device represents the state-of-the-art device for job dispatching and fleets management, an ALL-IN-ONE powerful and compact solution. Its modem GPRS allows very reliable communication with operating headquarters. The vehicle can be located through the high performance GPS U-Blox 6 receiver with 50 channels, and compatible with the new European positioning system GALILEO.

Both GPS and GPRS modules can be powered ON and OFF regardless of Windows CE status.

# 3GMDT+

The 3GMDT+ is an All-In-One rugged mobile computer, intended to provide all the functionality needed for fleet dispatch and management. This MDTI includes the most advanced characteristics needed in the automotive field, and it is compliant with all the peripherals and interfaces.



















HIRED

10.15 FARE PRICE

01:03

EXTRA











# History



LT805 · 1981



ET807E · 1986



**MDT** · 2002



**3GMDT · 2004** 



InDash MCU · 2007



**X-One** · 2009



LT805S ·



**Printer 2 · 1996** 

F1 · 2002

G14 · 2005

4GMCU · 2008

G14CE · 2010



ET807 · 1984



**F2** · 1998





ET806 · 1985



**F3** · 2000



**F3 PLUS · 2002** 

 $G14 \cdot 2003$ 





**CarPC · 2006** 

3GMCU · 2007



**Printer TRE** · 2008



**NITRO+** · 2010



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# **Digitax** Special Projects: NITRO





# **Rugged Tabled PC**

The Nitro + is integrated portable terminal, built with the characteristics of automotive products and further strengthened "rugged" notebook for its practice management. Ideal for outdoor applications, fleet management and workforce management. Nitro + is equipped with GPRS / HDPSA, GPS, memory, sound, touch screen, biometric reader, camera





Color Camera High Definition 1.3 Megapixel Embedded

# InDash MCU

The InDash MCU is a microprocessor based multifunctional electronic device. It has an extractable touch-screen 7" TFT display which allows connection to every kind of mobile computer. Moreover, thank's to the integrated GSM/GPRS modem and GPS receiver, it can be used fon many purposes including fleet management and dispatching.



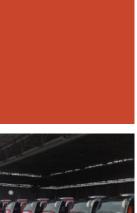
















**Printer TRE Basic** 



Contactless Card Re-



Infrared Passenger Sensor



Printer TRE Full



Magnetic Card Re-



M2 Display



K-Line Sniffer Box



Nitro+ Docking Station



**Dallas Button** 



Stearing wheel remote



Battery Pack for 3GMDT

# igitax Accessories

Xone

# Research & Developer



# **Innovative** Evolution

Innovation and the research are key points for Digitax Automotive Electronics. Thanks to foreward thinking needs, we can be ahead of time with a technologically advanced products,focused on customers requirments. We understand the customer's needs, and offer versatile, technologically advanced, esthetically pleasant and simple-use products.

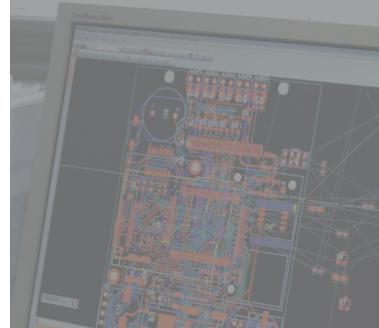
Our project team is composed of engineers and high qualified technicians constantly involved in updating and training, to guarantee a team of technicians ables to research in to and use all developments and innovations which the modern technology offer.

With an entire specialised team in each sector, Digitax is able to follow the whole path of realization of the product, starting from the market study in which the product must be introduced, through the creation and the developpment, till the prototyping, the production and the marketing.

In this way it's possible to follow and study each step of the way making higher quality products in respect of the rigorous specific regulations of the Automotive sector, like the Certification ENI, EMC, climate certification, vibration and R&TTE.

Every Digitax product passes trought these steps:

- Electronical and Mechanical
- Software Development
- Marketing and Publishing
- Production Department





# **Mechanical Design**

The advanced mechanics sector allows high quality level planning, product engineering and designing. Electrical and structural components are studied complitely to satisfy the standards of Automotive sector, from the study of the material required to the ergonomy of the product, thanks to modern projecting instruments CAD 3D. Furthermore, the access to advanced technologies for the rapid prototyping used in Digitax allows reduction of time to realise the final product leaving it uncompromised.

# Software development

Digitax is proud to have been awarded the qualification of Microsoft Certified Partner and awarded Microsoft Mobility Solution.

Digitax also participates in the Windows Embedded Programm.

We are also proud to support our customer in developments,

changes in requirments and the introduction of new custom devices.

Team spirit and high competence of the engineers allow the realization of any type of requirment in any types of development field, from the machine language to the most recent .Net language through C, C++ and similar.

# Communication:Marketing & Publishing

"Advertising is the soul of the commerce" – has long been the philosophy of Digitax, we have decided to make use of marketing and graphic ability of professionials in the fields to produce "on-demand" advertising campaigns, poster designing, brochures, technical handbook, web site and web content and multimedial presentations.

# Manufacturing



# **Production Department**

The Producting area, employs workers that are able and highly qualified; this plays a dominant role in assembly, start up and the final configuration of the products.

Equipment and advanced machinery is used in the production process, this fully supports the production team in the best way possible.

The automated organization of the production area, from the assembly of each single unit to the completion of engineering studies, allowing us to reach very high quality standard in production and reduction of time to produce final product.

Complete aftersales service also available, with the objeictive of solving any technical, mechanical and operational problems.







# **Quality Control**



Digitax's products are made completely "in house", starting from the assembly, the soldering of the components with SMD and discreet technologies.

Parameter and burn tests are also made, in addition to functional tests on halfway through production and on the final product. This is done on the 100% of the units produced; which assures absolute quality and reliability, prerequisite in "Automotive" applications.

All the products have received e-mark certification, standard of reference in sector. The Company is also certificated ISO 9001:2000.





# **MEET OUR LEADING TEAM**



### Luigi GUAZZOTTI CEO

Luigi.Guazzotti@digitax.com

Luigi began his career at Digitax as Area Manager in 1979. As President and CEO from 1997, Luigi has seen Digitax through years of exceptional growth in both size and capability while fostering a culture of integrity, empathy, and ownership.

Luigi's competitive spirit, passion for adventure, and care for people can be seen not only in his approach to leading Digitax, as one of the most global skilled manager in the electronic taxi industry, but also in his extensive list of community-focused recreational activities. As a lifetime yachting enthusiast, Luigi feels very fortunate to lead an organization that is dedicated to providing unparalleled partnership with suppliers, customers and employee owners in this dynamic industry.





# MEET OUR LEADING TEAM



### Adriana GUAZZOTTI Purchasing Manager

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### Adam NDIAYE SMD Production Manager

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